



NEWS RELEASE  
FOR IMMEDIATE RELEASE

**Southport Services Group Names New Managing Consultant**  
*BI Consulting Veteran to Direct Northeast Consulting Practice*

Herndon, VA, March 31, 2008 – Southport Services Group, a management and IT consulting company specializing in business intelligence, announced today the addition of Ms. Jacquie Meriwether to its leadership team. In this role, Ms. Meriwether will be responsible for managing Southport’s consulting activity in the Northeast region of the country, working with existing and future clients to deliver top-notch business intelligence strategy and execution.

Ms. Meriwether brings to the company extensive experience in project management, project architecture, design, data modeling, best practices, performance tuning, and usability. Prior to joining Southport, she held a variety of consulting, training, and management positions at MicroStrategy, Freddie Mac, Geico, and the US Postal Service. While at Geico, Ms. Meriwether played a critical role in launching their enterprise data warehouse and award-winning reporting initiatives. At US Postal Service, she led management through the implementation of its first executive dashboard, a multifaceted project that has given decision makers visibility in to their operations so that they may analyze mail processing and monitor efficiencies and breakdowns.

“We are thrilled to have Ms. Meriwether join the Southport team,” said Jim Butz, principal and co-founder of Southport. “Her experience and success in implementing complex data warehousing and business intelligence solutions for leading companies from all industries will be an asset to our customers and partners. The addition of Ms. Meriwether to the team will further enhance our ability to offer our customers with the proven, real-world expertise that is critical in enabling successful implementation and adoption of business intelligence.”

**About Southport Services Group**

Southport Services Group is a management and IT consulting company specializing in enterprise business intelligence. We offer a full-range of consulting services that help our customers design, develop and deploy business intelligence solutions that convert data into actionable information. For more information, please visit us on the web at [www.southportsg.com](http://www.southportsg.com) or email us at [info@southportsg.com](mailto:info@southportsg.com).

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