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**Southport Services Group Named Finalist in 2008 American Business Awards**  
*Best New Company Honoree*

Herndon, Va., May 15, 2008 – Southport Services Group, a management and IT consulting company specializing in business intelligence, announced today that the company was named a finalist in the American Business Awards, also known as “The Stevies”. The American Business Awards are the only national, all-encompassing awards program honoring great performances in business.

More than 2,600 entries from companies of all sizes and in virtually every industry were submitted for consideration in more than 40 categories, including Best Overall Company, Best Executive, Best New Product or Service, Best Corporate Social Responsibility Program, and new categories including Best Management Team and Best Corporate Environmental Responsibility Program. Southport has been recognized in the Best New Company category for small businesses.

The nomination was based on Southport’s success in helping leading companies design and implement award-winning business intelligence solutions.

Southport’s entry was based on the tremendous growth in revenue and reputation that have resulted from their track record of helping leading companies design and implement award-winning business intelligence solutions. A key factor to the company’s success has been their ability to recruit and retain a team of experienced industry experts who share the company’s focus on customer success.

“We are thrilled to be honored by the American Business Awards, particularly in the Best New Company category,” said Jim Butz, principal and co-founder of Southport. “This is a true testament to the high quality teams we have built to serve our clients and to our commitment to creating value for our customers”.

“ABA entries grew more than 30% this year, so being named a Finalist is more of an accomplishment than ever before,” said Michael Gallagher, founder and president of The Stevie Awards. “It means that independent business executives have agreed that the nominee is worthy of national recognition. We congratulate all of the Finalists on their achievement and wish them well in the competition.”

Details about The American Business Awards and the list of Finalists in all categories are available at [www.stevieawards.com/aba](http://www.stevieawards.com/aba).

**About Southport Services Group**

Southport Services Group is a management and IT consulting company specializing in enterprise business intelligence. We offer a full-range of consulting services that help our customers design,

develop, and deploy business intelligence solutions that convert data into actionable information. For more information about Southport, visit us on the web at [www.southportsg.com](http://www.southportsg.com)

### **About The Stevie Awards**

Hailed as “the business world’s own Oscars,” Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, The Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at [www.stevieawards.com](http://www.stevieawards.com).

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